

## **PRESIDENT'S MESSAGE** (February 16th)

Fellow Lions, hopefully everyone was able to send out their Pancake letters last week, if not please make sure that you get them out this week. Also please mark your calendar for March 27th and 28th. We will need help setting up on the 27th and would like everyone to work part of the day on the 28th. We will have sign up sheets soon. Reminder to board members, we will have a Board meeting tomorrow night at 5:30.

We Serve ..... Mark Miller

## **TODAY'S MEETING** (February 16th)

Kim Burger, Cedar Falls Visitors & Tourism Bureau will speak to the Club.

## **COMING ATTRACTIONS**

February 23rd ... UNI Half-Masted 3.2 Improv. Group

March 2nd ... Club Meeting – No Program

March 9th ... Duane Eldred – Lions Foundation

March 16th ... Spring Break – No Meeting

## **BIRTHDAYS**

Dan Conrad – Feb. 20th

## **ANNIVERSARIES**

Bob & Sandy Cavin – Feb. 16th

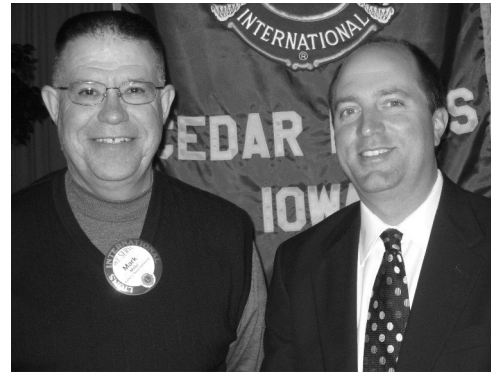
## **ANNOUNCEMENTS**

Board Meeting – Brown Bottle, 5:30 pm, Tuesday February 17th.

## **QUOTES**

- “If you take care of your character, your reputation will take care of itself.” – American Proverb

## **LAST MEETING** (February 9th)



**Mark Miller & Troy Dannen**

Troy Dannen, University of Northern Iowa Athletic Director, spoke to the Club about various issues impacting athletics. At this time, the UNI Athletic Department employs 76 staff which includes coaches, assistants and administrative personnel. They also employ 193 students that help with many aspects of the Athletic Department needs. Many of

those employed have strong and deep ties with UNI and the community. Coaches know how important it is to recruit students that fit in with all that UNI has to offer. Currently, there are 409 students on sport teams, with 270 of them on some level of scholarship. 27% are business majors and 25% are education majors. The coaches stress during recruiting that the student should come to UNI because of the school and what it has to offer and not just the teams. The coaches also stress four things to their players. Go to class, don't adversely impact the school with their actions, get involved with what UNI has to offer outside athletics and to graduate. These messages are working because the GPA for all students athletes is 2.99 which is only slightly lower than the remaining student body average of 3.09. Currently, tennis and volleyball GPA's are in the top 10 in the nation. Recently, after some UNI football players were released from the team due to arrest for drug possession, a Code of Conduct was developed, which simply states that if the team member cannot uphold the image of UNI, they should leave their team. Recently, the State of Iowa indicated that the Athletic Department would need to prepare for budget cuts. If the worst case scenario requires an 18% reduction, this will reduce the Athletic Department budget by more than \$600,000. In order to offset some of this reduction, the Athletic Department will be looking at reducing the number of “free” tickets that are given away, pursue more corporate donors which include radio, TV and signage rights as well as look to the community for support.