

## PRESIDENT'S MESSAGE (February 23rd)

Fellow Lions, after last weeks example of how to effectively highlight your pancake letters, I am sure that those have all been sent out and soon you will see many orders for tickets coming in! Still it would not hurt to line up friends and family to join us for breakfast, this is our largest fundraiser of the year and we want it to be a success!

We Serve ..... Mark Miller

## TODAY'S MEETING (February 23rd)

UNI Half-Masted 3.2 Improv. Group will perform for the Club.

## COMING ATTRACTIONS

March 2nd ... Club Meeting – No Program

March 9th ... Duane Eldred – Lions Foundation

March 16th ... Spring Break – No Meeting

## BIRTHDAYS

Karen Page – Feb. 24th

## ANNIVERSARIES

None

## ANNOUNCEMENTS

If you are available, please plan to participate in the following eye screenings: 9:00 am, Thursday, February 26th at Grin & Grow, 608 W 4th St., Waterloo, and 9:00 am, Monday, March 2nd at Grin & Grow, 1407 Independence Ave, Waterloo.

## LAST MEETING (February 16th)



Mark Miller & Carissa Skarin

Carissa Skarin from the Cedar Falls Tourism and Visitors Bureau spoke to the Lion's Club on Monday, February 16, 2009. Carissa thanked the Lion's for their generous donation of an outdoor table with bench seats for the Visitors Center patio area. This past summer shade

structures and flower pots were added to the patio, making it a great place to gather in Spring through Fall. The best of what the city has to offer was shown in the new Cedar Falls promotional video produced by Cedar Falls Cablevision! This video is a useful tool for local businesses recruiting potential new hires and for meeting planners. The video is currently viewable on the Cedar Falls Tourism & Visitors Bureau's website, and will be uploaded to YouTube in the near future. The Visitor Center also has several copies that are available for sale in their gift shop. Carissa also took time to stress the importance volunteers have on their organization. The Tourism Bureau has well over 100 volunteers, or Envoys, as they like to call them. The Envoys staff the visitor center during the week and completely staff it on the weekends, as well as work their hospitality tables at events such as the Hawkeye Farm Show, Iowa State Trap Shoot and Cedar Valley Sing.

## QUOTES

- "So you see, imagination needs moodling – long, inefficient, happy idling, dawdling and puttering." – Brenda Ueland
- "If you make it plain you like people, it's hard for them to resist liking you back." – Lois McMaster Bujold