

PRESIDENT'S MESSAGE (June 29th)

Fellow Lions, it has been my pleasure to serve you these past 21 months. In my first Presidents message I wrote about how we have such a great club that does a lot for our community and we have fun doing that. I believe if you were able to help out at our Pancake Breakfast yesterday you would have seen a good example of that. We served a lot of pancakes, we worked hard and we had a lot of fun! Now it will be up to a new Board as to how we use our proceeds to support our community

We Serve Mark Miller

TODAY'S MEETING (June 29th)

Annual Club Meeting, No Program

COMING ATTRACTIONS

July 6th ... TBA

July 13th ... TBA

July 20th ... TBA

BIRTHDAYS

Pete Downs – June 29th

ANNIVERSARIES

Dave & Karen Page – June 3rd

ANNOUNCEMENTS

None

LAST MEETING (June 22nd)

Joan Worden, spoke to the club about Dairy Farming in 2009. Her and her husband have been dairy farmers for years and have experienced the challenges that have come with various economy's. Joan indicated that dairy farming business is pretty bad right now. The Midwest Dairy Association™ (MDA) is a non-profit organization that is financed and directed by the dairy producers in nine states -



Mark Miller & Joan Worden

Dairy Council® (MDC), the nutrition marketing arm of the Midwest Dairy Association™, works with teachers, school nutrition departments and community leaders to develop sound and effective dairy nutrition education programs. MDC has joined over 50 national organizations to promote healthy school environments. Action for Healthy Kids works to reduce childhood obesity and overweight by improving the nutrition and physical activity in schools.

The history of the Midwest Dairy Association™ weaves through nearly 90 years of dairy history. Farmers in Iowa, Missouri and eastern Kansas formed the Midland Dairy Association in 1971 with headquarters in Ankeny, Iowa, and a program office in Overland Park, Kansas. Their counterparts in Minnesota, North Dakota and South Dakota - all states that produce more milk than they can consume - combined their state promotional organizations in 1993, forming the American Dairy Association and Dairy Council of the Upper Midwest, with headquarters in St. Paul, Minn., and a program office in Brookings, S.D. These two larger organizations joined forces in 2000, forming the Midwest Dairy Association and adding dairy farmers and consumer territory in Arkansas, western Kansas and eastern Oklahoma. The American Dairy Association of Illinois joined Midwest Dairy a year later. Today, Midwest Dairy represents more than 11,000 dairy farmers, about 20 percent of all U.S. dairy operations. Midwest Dairy programs reach nearly 35 million consumers through marketing, promotion, nutrition education programs and public relations campaigns. Offices are located in St. Paul, Minnesota; Ankeny, Iowa and Overland Park, Kansas.

Arkansas, Illinois, Iowa, Kansas, Minnesota, Missouri, North Dakota, South Dakota and eastern Oklahoma. MDA Mission: Midwest Dairy Association™ implements programs that help increase sales and demand for dairy products and dairy ingredients and help improve the economic well-being of Midwest dairy producers The Midwest